

**Job Title:** Front-End Web Developer

**Reports To:** Director of Onboarding



**Job Summary:**

At Range Marketing, our primary focus is on helping companies get found. We achieve this by utilizing the highest standards in website design, website development, and search engine optimization, and building a strong team to back it all up. Our team members work hard, are awesome at everything they do, encourage growth, are good neighbors to each other and our clients, and have fun in everything they do.

With this in mind, we're looking for a new Web Developer to join our team! If you're a good fit for the role, you have experience designing and developing websites for small and mid-sized businesses, strong communication and organizational skills, and a proven ability to coordinate simultaneous projects. You must also be able to work well with others and have the drive to research and implement emerging industry tactics and coding standards.

In this role, you will be responsible for all aspects of web development projects, from the initial client discovery through development, launch, and ongoing maintenance. Our web development process requires efficiency and accuracy when planning, designing, developing, maintaining, and upgrading both site aesthetics and architecture. Your performance will be evaluated on the structural quality, responsive compatibility, and visual appeal of client websites. Creating a conversion-focused user experience that performs well on all devices is key.

Beyond the responsibility of developing websites, you may also be responsible for maintaining web servers, diagnosing down sites/emergency response, fielding web-related questions from other non-web members of the Range team, launching websites, and scoping/pricing custom projects.

**Essential Functions:**

- Front-end design and development of primarily Wordpress websites
- Develop within our custom theme framework, which does not use any drag-and-drop or visual page builders
- Solve problems ad hoc by debugging technical issues and finding creative solutions for client requests
- Communicate with clients to identify aesthetic and technical requirements, and build project scopes that include timelines and budget
- Act as a development leader to assist non-developer staff with client requests, questions, and general assistance

- Maintain web servers through WHM and cPanel
- Launch websites and configure client DNS settings

### **Experience Required:**

A minimum of three years experience in web design and development, preferably in an agency or marketing company environment. Experience with search engine optimization and digital marketing is preferred but not required. Candidates must have strong written and verbal communication skills.

### **Necessary Skills:**

- Front-end development: HTML, CSS/SCSS, Bootstrap, Javascript/jQuery
- Wordpress: Custom theme development, custom plugin development, Advanced Custom Fields, Gravity Forms
- Design: Adobe Photoshop, Adobe Illustrator
- Personal: self-sufficient, leader, time-management, ability to perform well under pressure

### **Preferred/Bonus Skills:**

- Server-side: WHM, cPanel, FTP, DNS, PHP, MySQL
- LAMP stack and comfort operating in the command-line
- Roots/Sage Wordpress development stack
- Git
- API integrations: PHP, Javascript/JSON, Google APIs
- Digital marketing: SEO, PPC, copywriting