

Junior Web Developer

Reports To: Director of Onboarding

Department: Onboarding



Job Summary:

At Range Marketing, our primary focus is on helping companies get found on the internet. We achieve this by utilizing the highest standards in website design, website development, and search engine optimization, and building a strong team to back it all up. Our team members work hard, are awesome at everything they do, encourage growth, are good neighbors to each other and our clients, and have fun in everything they do.

With this in mind, we're looking for a new Junior Web Developer to join our growing team! This is a great opportunity for someone who is enthusiastic and passionate about web design and development and looking to grow. If you're a good fit for the role, you have some experience designing and developing websites, strong communication and organizational skills, and a proven ability to coordinate simultaneous projects. You must also be able to work well with others and have the drive to research and implement emerging industry tactics and coding standards.

In this role, you will assist the web team with small projects and tasks while also being trained to graduate into the role of a full Web Developer. Your performance will be evaluated on the structural quality, responsive compatibility, and visual appeal of client websites, along with your adherence to our Core Values. Creating a conversion-focused user experience that performs well on all devices is key.

This is a full-time position with opportunities for growth and advancement.

Your responsibilities may include:

- Front-end design and development of primarily WordPress websites
- Develop within our custom theme framework, which does not use any drag-and-drop or visual page builders
- Complete Quality Assurance audits on completed websites that our Web Developers have built
- Complete client revisions on completed websites that our Web Developers have built
- Complete tickets from clients on live websites - typically small requests such as adjusting images, content, and adding/removing sections
- Complete larger-scale projects that come from the CTO - performance updates, ADA compliance updates, information organization updates, etc.
- Related duties as assigned

To be considered for this position, you'll need:

- A minimum of 1 year of experience in web design and development, preferably in an agency or marketing company environment OR a BS in design/development OR personal experience with a portfolio

- A strong passion for web design and development
- Enthusiasm and drive to grow quickly in your role
- Experience with front-end development: HTML, CSS/SCSS, Bootstrap, Javascript/jQuery
- Experience with design: Adobe Photoshop, Adobe Illustrator
- To be self-sufficient and great at time management
- The ability to perform well under pressure
- Strong written and verbal communication skills

Preferred/Bonus Skills:

- Backend development
- Digital marketing: SEO, PPC, copywriting

Job Type: Full-time (40 hours per week)

Pay Range: \$20-\$23 per hour, depending on experience

Benefits:

- 401(k)
- 401(k) matching
- Dental insurance
- Health insurance
- Paid time off
- Paid holidays
- Fully remote

Work Location: Remote, WNY preferred