

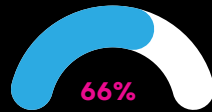


Completing the SEO Loop for Cannabis Retailers.

POWERHOUSE TECHNOLOGY STACK TAKES TROPICANNA TO THE MOON.



NEW WEBSITE SAW A 66% INCREASE IN CONVERSIONS



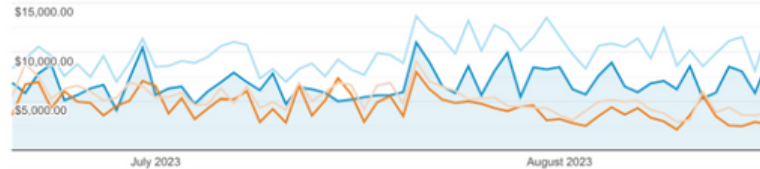
OVER THEIR FIRST 4 MONTHS

Tropicanna started with Range in April of this year. Since then we have seen the impact of what a strong SEO strategy is capable of in a matter of months.

Their average item price has steadily climbed since April with the volume of units consistently staying stable. This is significant considering the average item price in the state of California has consistently declined throughout 2023.

Since the start SEO Campaign, Tropicanna's sales have been stable week over week. Meanwhile, sales in the overall California market have consistently declined as much as a 15%.

Jun 20, 2023 - Sep 17, 2023: Revenue Ecommerce Conversion Rate
Jun 20, 2022 - Sep 17, 2022: Revenue Ecommerce Conversion Rate



Revenue & Conversion Rate		Transactions	
Revenue	Ecommerce Conversion Rate	Transactions	Avg. Order Value
45.74%	66.03%	36.70%	6.61%
\$598,435.01 vs \$410,618.67	9.75% vs 5.87%	5,542 vs 4,054	\$107.98 vs \$101.2

INDIVIDUAL PRODUCT REVENUE INCREASES

- BLEM - FLOWER - UNRULY OG - 3.5G **+ 635%**
- PLUG N PLAY - CARTRIDGE STRAWBERRY CHAMPAGNE - POD - 1G **+ 131%**
- STIIIZY - CARTRIDGE - WHITE RASPBERRY - 1G **+ 193%**
- STIIIZY - CARTRIDGE - GRANDDADDY PURP - 1G **+ 291%**

E-COMM REVENUE

+46%

E-COMM TRANSACTIONS

+37%

AVG ORDER VALUE

+7%

CONTACT



www.rangemarketing.com

@rangemarketingseo

CONTACT US FOR RANGE SPECIAL BUNDLE PRICING!