

Job Title: Senior Web Developer

Reports To: Director of Technology

Job Summary:

The Senior Web Developer will design and build websites for SMB clients. This individual will be responsible for researching and implementing emerging industry tactics and new coding techniques. The Senior Web Developer is a client-facing position that requires strong communication skills and a proven ability to coordinate simultaneous projects.

This role will be responsible for all aspects of web development projects. The web development process requires efficiency and accuracy with planning, designing, developing, maintaining and upgrading both site aesthetics and site architecture. Performance will be evaluated on the structural quality, responsive compatibility, and visual appeal of client sites. Creating a conversion-focused user experience that performs well on all types of Internet-connected devices is key.

In addition, this position will also inherit certain management duties within the technology team. Beyond the responsibility of developing websites, this position will include: maintaining web servers, diagnosing down sites/emergency response, fielding web-related questions from other non-web members of the Range team, and launching websites.

Essential Functions:

- Manages client relationships and represents Range Marketing in a professional manner
- Communicates directly with clients to identify aesthetic and technical requirements
- Develops websites by installing and configuring server software, designing and developing front-end usability, and ensuring cross-platform compatibility
- Updates completed sites with new features as requested by clients and the SEO team
- Solves code problems and diagnoses issues related to site speed, functionality, SEO performance, responsive design, CMS, browser support and device compatibility
- Researches, tests and develops new methods and updates job knowledge
- Maintains web servers & launches websites
- Performs other related duties as assigned

Experience Required:

A minimum of three years of experience in web design and development or related BA/BS Degree required. Experience with search engine optimization is preferred but not required. Candidate must have strong written and verbal communication skills.

Necessary Skills:

Strong communication skills and computer skills are required for this position. Proficiency in HTML, CSS, FTP, JQuery, JS, PHP, Photoshop, Illustrator, and Wordpress is required. Proficiency & knowledge in back-end development such as Apache, MySQL, cPanel, and WHM is also required. Experience with SEO, copywriting, Joomla, Drupal, Google Analytics and Google Webmaster is preferred but not required. The ability to multitask and coordinate simultaneous projects is required.